



Apply Smuckerology

for a Bistro Box Breakthrough

Accelerate long lines during busy mealtimes with bistro boxes featuring delicious, kid-friendly and convenient Smucker products.

THE GRAB-&-GO IMPERATIVE

As much as 40% of Generation Z says they're increasingly eating lunch and breakfast on the go.¹ By giving them tasty grab-and-go options, you can help boost participation and keep them going, even on busy days.

THE EMPOWERMENT EFFECT

Students want a choice in what they eat. While strict regulations don't allow for full customization, allowing kids to choose their own bistro boxes can go a long way in making mealtime more fun.

THE EFFICIENCY FACTOR

Bistro boxes let you offer a wide range of options without a lot of work for staff. Just mix and match proven Smucker products with other food items for unique combinations that appeal to a variety of tastes.

BREAKFAST

PB & Cinnamon Raisin Bread Box (Great for all grades)*



Jif® 1.1 oz.
Peanut Butter



Whole Grain Cinnamon
Raisin Bread



Red Grapes



Diced Peaches



Milk

Rise & Smile Box (Great for K-5)*



2.6 oz. Smucker's®
Uncrustables® Sandwich
(Grape or Strawberry)



Red Grapes



Milk

Rise & Smile Box (Great for 6-12)*



2.6 oz. Smucker's®
Uncrustables® Sandwich
(Grape or Strawberry)



Banana Slices

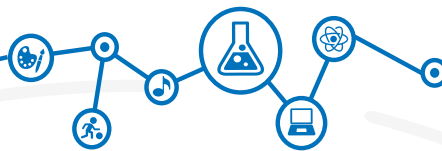


Diced Peaches



Milk





FAMILIAR BRANDS AMPLIFY APPEAL

Kids and parents love to see brands they already know and enjoy as part of school meals — especially for grab-and-go items. In fact, 67% of schools say that product branding is important to students, and 60% say it's important to parents.²

LUNCH

PB Lunch Box (Great for K-5)*



Jif® 1.1 oz.
Peanut Butter



Colby Jack
String Cheese



Celery Sticks



Fresh Apple Slices



Mini Pretzels



Assorted Milk

Say Cheese Box (Great for 6-12)*



2.6 oz. Smucker's®
Uncrustables® Sandwich
(Grape or Strawberry)



Steamed Broccoli



Fresh
Strawberries



Colby Jack
String Cheese



Milk

Summertime Box (Great for 9-12)*



2.6 oz. Smucker's®
Uncrustables® Sandwich
(Grape or Strawberry)



Side Salad



Banana Slices



Milk

Well Rounded Box (Great for K-12)*



2.6 oz. Smucker's®
Uncrustables® Sandwich
(Grape or Strawberry)



Cucumber Slices



Orange Slices



Milk



+ Explore More Possibilities!

Bistro boxes provide easy versatility for any need: breakfast in the classroom, field trips, after school meal programs, summer feeding and more.

*Illustrations are breakfast and lunch pairings or component suggestions only and are not intended to represent actual serving size recommendations approved by the USDA.
²Technomic, Generational Consumer Trend Report, 2018

Learn more and harness the full power of Smuckerology at
SmuckerAwayFromHome.com.